

Toledo Self Assessment WHERE ARE WE?

Working

- Regional Cooperation: boundaries no longer brick walls
- Land Banking & Neighborhoods
- Community Assets
- This type of event
- Downtown Revitalization
- International Outreach
- Balance Budget
- Public & Private Participation
- Toledo "Come here to come home"
- Regular Collaboration & Leadership
- Advanced Technology in public safety

Not Working

- Education- Graduation Rates & Lack of Cooperation between Unions and Administration
- Public Safety - Reality & Perception that Toledo is worse than it is
- Transit System takes too long
- Positive Opportunities for youth
- Information – sharing, public/current media
- Getting return on investments in neighborhoods
- Neighborhood life
- Health & Environmental changes - Walking / Bike Paths

Untapped Potential

- Water as a Recreation & Tourism Resource
- Shared services between government departments
- Location Strategic Position
- General Community Engagement - Hunger to get more involved
- Communication Networks

- Make best use of technology
- Emerging leaders
- Social service network
- Summer Festival
- Attitude
- Support for existing & new business
- Medical Technology Corridor



Future of Toledo Strategic Plan – Version 3.0 WHERE ARE WE GOING?

Our Vision

Toledo is a vibrant and thriving community destination.

Government Mission

Toledo City Government provides quality services with the resources entrusted to us and leads our region to prosperity.

Core Values

Transparency - We are open to the public and forthright on the toughest of issues ... even if "telling it straight" isn't always popular.

Collaboration - We reach out to our leaders, citizens, and those in other cities to innovate solutions.

Accountability - We set expectations, benchmarks, and get results – starting with the city's own leaders and employees.

Responsiveness - We provide our citizens and leaders with timely, informed, and courteous response from all city offices ... starting with the Mayor's staff.

Work Ethic - We, competently and efficiently, provide excellent services.

Have Fun - We enjoy our work as we serve our city and make a difference.

Goals

A. Ensure our Safety

B. Balance our Budget

C. Create Jobs Through Developing our Regional Economy

D. Improve our Schools

E. Stabilize our Neighborhoods

F. Encourage our Health and Wellness

G. Connect, Leverage, & Promote our Regional Assets

Evidence Based Annual Initiatives HOW ARE WE GOING TO GET THERE?

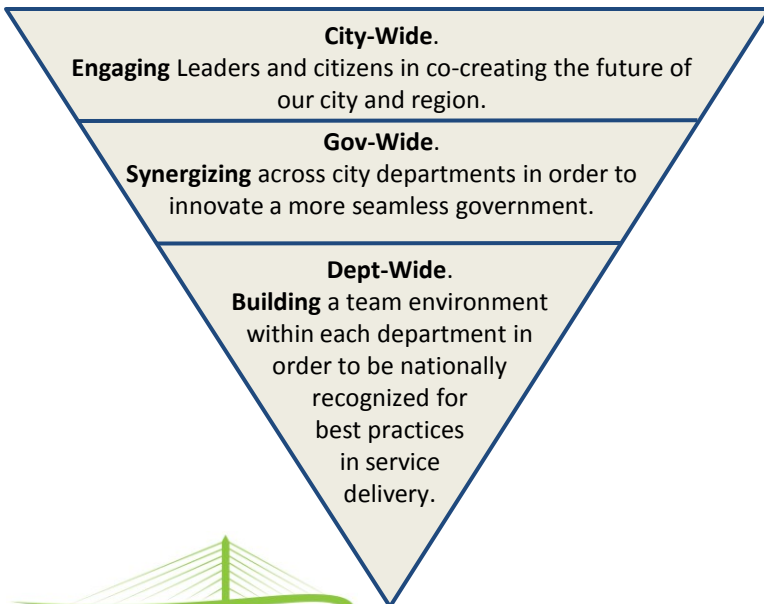
1. Promote the City & Advance Community Engagement Through Digital Media
2. Develop Regional Education Master Plan (Involve & Mentor)
3. Develop a Regional Water Authority
4. Launch an Econ Development Corridor
5. Advance Waterfront Development
6. Promote Citizen Engagement through Volunteerism
7. Create an Incentive Program for Attracting & Retaining Businesses
8. Eliminate Blight & Repurpose Land
9. Create the Toledo Off Road Jeep Trail
10. Craft and Launch a Park & Rec System Master Plan
11. Engaging the Public in the Recruitment & Retention of Public Safety Personnel (Police & Fire)
12. Community Betterment
13. Design/Integrate 311 Customer Service Call Center.
14. Arts - Partner with the Arts Commission to Put on a Great Event.
15. Sylvania Avenue Mile (SAM) Revitalization
16. Back to the Future Initiative (School Supplies, Books, and Uniforms)

**Future of Toledo Initiative
WHAT IS FUTURE OF TOLEDO?**

The Future of Toledo Initiative utilizes the latest in collaborative processes to accelerate the transformation of our city and region. Our collaborative process entails examining where we are today, where we are going, and how we are going to get there. In one survey, we found that 75% of Toledo’s citizens care about the future and have a positive “can do” attitude – they are:

1. Ready to be involved in transforming the city for future generations... and wants more people included
2. Proud of the city and its strengths... and feel a sense of urgency to capitalize on these strengths now, not later
3. Impressed with the progress made by the city and Mayor Bell... and want more done to communicate the progress with people across the region
4. Expecting to be strategic partners for action... and wants to have input on the vision, mission, strategic priorities, action plans, and implementation
5. Glad there is a well organized collaborative process being used... and want to be sure that it stays efficient, continuous, and lasting.

3 Levels of Collaboration



www.thefutureoftoledo.com

ACCOMPLISHMENTS 2010-2012

- Affirmative Action/Contract Compliance (AA/CC)**
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- Board of Community Relations (BCR):**
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- Development:**
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- Finance:**
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- Fire & Rescue Dept:**
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- Human Resources:**
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- Information & Communication Tech (ICT):**
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- Inspection:**
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- Neighborhoods:**
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- Plan Commission:**
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- Police:**
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- Public Service:**
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- Public Utilities :**
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- Public Utilities & Public Service:**
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- Special Projects – Mayor’s Office:**
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- Youth Services:**
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See Accomplishments 2010-2012 Document

Accomplishments 2010-2012 Document:

<http://tinyurl.com/CoTAccomplishments>

**Future of Toledo Initiative
PROCESS TO DATE**

**Transformation Formula
DxVxFxS >R**

We began by getting a “critical mass” to unite around a common data-base connecting our **Dissatisfactions** with what we are doing today, our current state, and we are ready for a change. Then, we created a joint **Vision** of what we yearn to be. This is reflected in the strategic plan and goals. With a vision in place, it is important to identify clear **First Steps** with measures of success, along with specific **Supporting Mechanisms** to ensure follow-through and accountability.

Mtg. 1	Mtg. 2	Mtg. 3
D	V	F & S
June & Aug 2012	Sept 2012	Jan 2013
Strategic Self-Assessment	Strategic Action Plan	Launch Action Teams

When we have an agreement on the DxVxFxS as a critical mass and it is greater than the collective **Resistance**, our individual and group belief in what is possible will shift. A **tipping point** is realized and the paradigm shifts. Positive change will begin happening immediately.

